



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Made in Canada

Innovating for a Sustainable Future

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Canada's consumer landscape is evolving, driven by resilience, innovation, and a renewed sense of national pride in the face of global trade challenges. *Made in Canada* will spotlight homegrown brands that understand Canadians' unique needs and values—offering quality, sustainability, and ingenuity. From cutting-edge consumer products to time-honored traditions reimagined for today, this special report will inspire readers to support Canadian businesses while showcasing industry leaders committed to sustainability and excellence. Advertisers will reach an engaged audience eager to invest in locally made products that reflect their values and shape Canada's economic future.

- Proposed topic highlights:**
- The New Face of Canadian Innovation** – Exploring how Canadian brands are redefining consumer products with groundbreaking technology, design, and sustainability.
 - Why Buying Canadian Matters More Than Ever** – Examining the economic and environmental impact of supporting homegrown businesses in today's shifting global trade environment.
 - Sustainable by Design: The Future of Canadian Consumer Goods** – Showcasing Canadian companies leading the way in eco-friendly manufacturing, packaging, and circular economy initiatives.

GET INVOLVED TODAY. CONTACT:
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October 24	November 28	December 5