



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Leadership in Mining & Exploration

Driving Innovation and Sustainability in Canada's Resource Sector

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



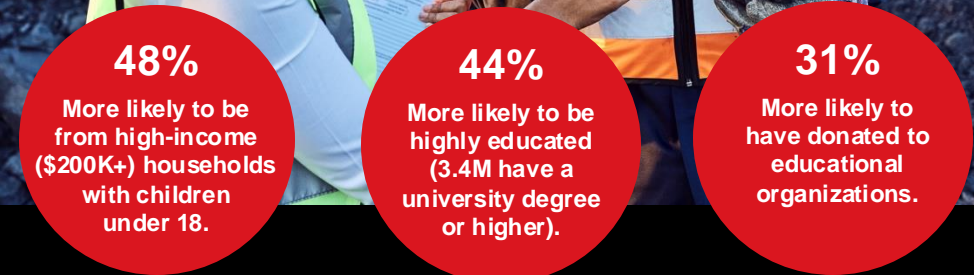
Canada's mining industry is a cornerstone of the national economy and a global leader in responsible resource development. With a focus on innovation, environmental stewardship, and community engagement, the sector is shaping the future of sustainable mining practices. This special feature will spotlight the organizations, technologies, and strategies leading the way in mining excellence. Strategically timed for National Mining Week in May and National Mining Day in September.

Proposed topic highlights:

- Innovative Technologies:** Cutting-edge advancements revolutionizing mining operations and efficiency.
- Sustainable Practices:** Efforts to reduce environmental impact through cleaner, greener mining solutions.
- Indigenous Partnerships:** Collaborations creating economic opportunities and fostering reconciliation.
- Global Leadership:** How Canadian mining companies are setting standards on the international stage.
- Critical Minerals:** Exploring Canada's role in the global supply of essential resources for technology and energy.
- Workforce Development:** Strategies for attracting, training, and retaining talent in a competitive industry.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com



Print/Digital Weekly Readers – **5,941,000**
Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 24	May 5	May 12	March 24
August 5	September 23	September 30	August 5