



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Green economy

## Transforming Industries for a Sustainable World

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Canada's clean technology sector has grown by 31% in recent years, signalling a major shift toward a low-carbon economy. This special feature will explore the advancements, policies, and investments powering the green economy.

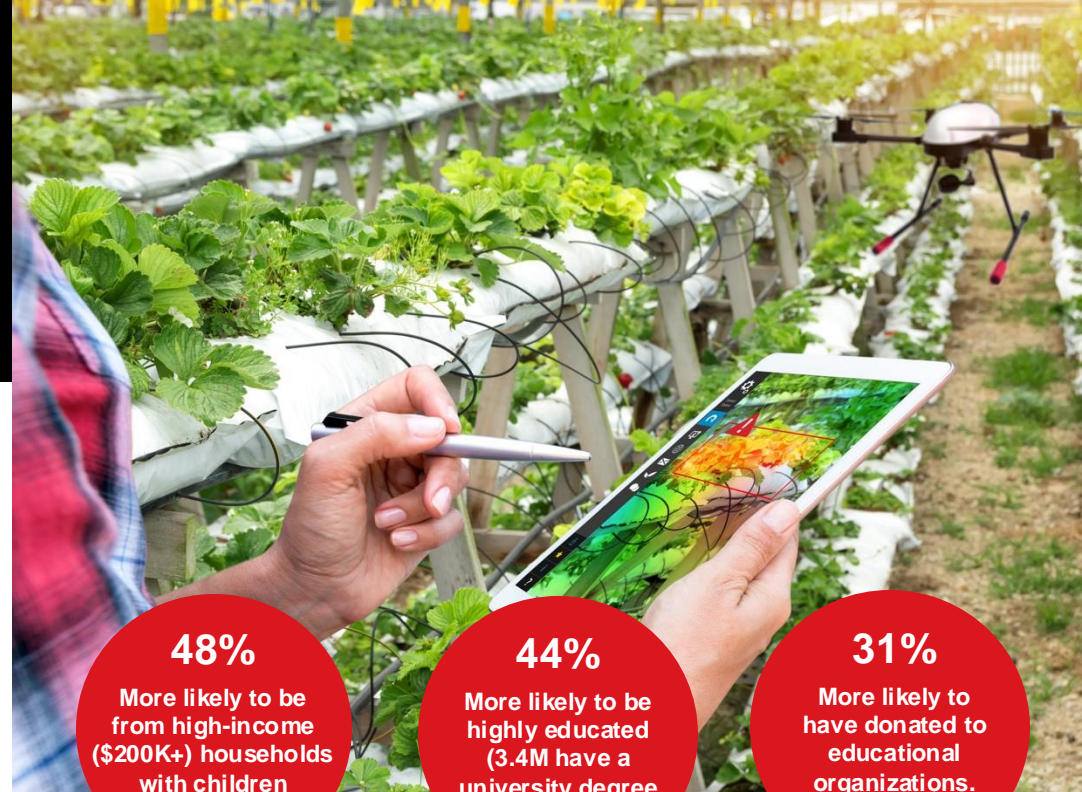
### Proposed topic highlights:

**Sustainable Manufacturing:** Innovations reducing industrial emissions.

**Green Jobs Growth:** The workforce evolution in a sustainable economy.

**Circular Economy:** Transformative solutions reducing waste.

**Financial Incentives:** Policies encouraging eco-friendly business practices.



**48%**  
More likely to be from high-income (\$200K+) households with children under 18.

**44%**  
More likely to be highly educated (3.4M have a university degree or higher).

**31%**  
More likely to have donated to educational organizations.

Print/Digital Weekly Readers – **5,941,000**  
Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
July 29	September 9	September 16	July 29

**GET INVOLVED TODAY. CONTACT:**

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