



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Future ready airports

Shaping the Next Generation of Travel

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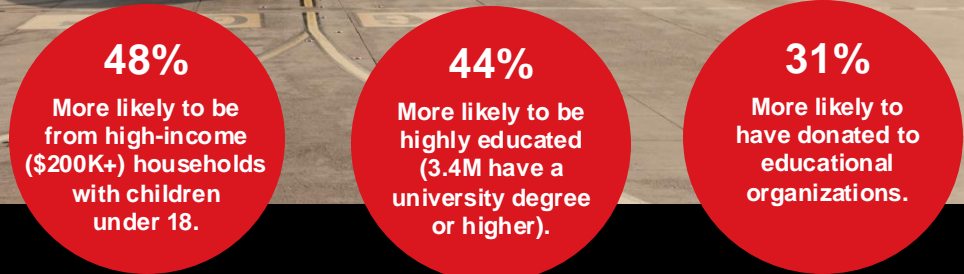


Canada's airports serve as gateways to the world, welcoming millions of travellers and driving \$48 billion in annual economic activity. As the aviation industry evolves, the focus on sustainability, innovation, and passenger experience is reshaping what it means to be a future-ready airport. This special feature will explore the trends, technologies, and strategies ensuring Canadian airports stay ahead in a competitive global landscape. Timed for Airport Workers Day June 25th and Canadian Airports Safety Week in September

- Proposed topic highlights:**
- Sustainable Operations:** Innovations reducing carbon footprints and enhancing efficiency.
 - Smart Airport Technologies:** AI, automation, and tools revolutionizing travel.
 - Passenger Experience:** Designs and amenities redefining comfort and convenience.
 - Global Connectivity:** The role of Canadian airports in boosting trade and tourism.
 - Resilience in Action:** Strategies for adapting to challenges and future demands.

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Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 30	June 11	June 25	April 30
July 28	September 15	September 22	July 28