



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Food security

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In times of uncertainty, global challenges can disrupt agricultural production, supply chains, and jeopardize access to sufficient, safe, and nutritious food for vulnerable populations. This special feature explores the crucial role of Canadian farmers and food producers in feeding the world amidst these challenges, highlighting their resilience, innovation, and contributions to ensuring food security on a global scale.

Proposed topic highlights:

CRISIS RESPONSE – Mobilizing efforts to support vulnerable community members during challenging times.

SUPPORTING FOOD PRODUCTION – Empowering Canadian farmers and food producers for success.

TECHNOLOGY & INNOVATION – Enhancing farming yields and food production through cutting-edge knowledge and technology tools.

COLLABORATION — Highlighting cooperation for sustainable agriculture and improved food availability.

SUSTAINABILITY – Driving practices and initiatives to bolster local food supply.



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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 8	November 19	November 26	October 8

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