



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Diabetes Awareness Month & World Diabetes Day Empowering Canadians for a Healthier Future

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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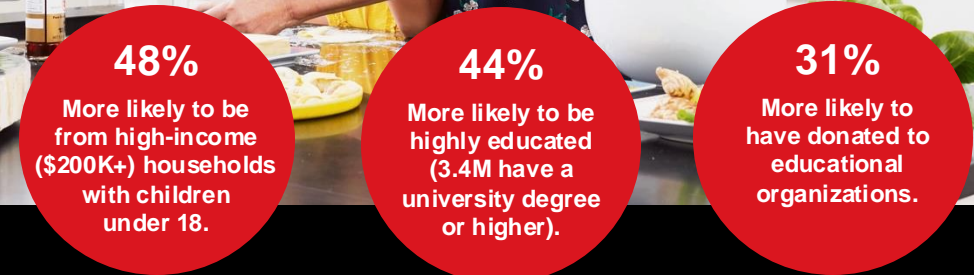
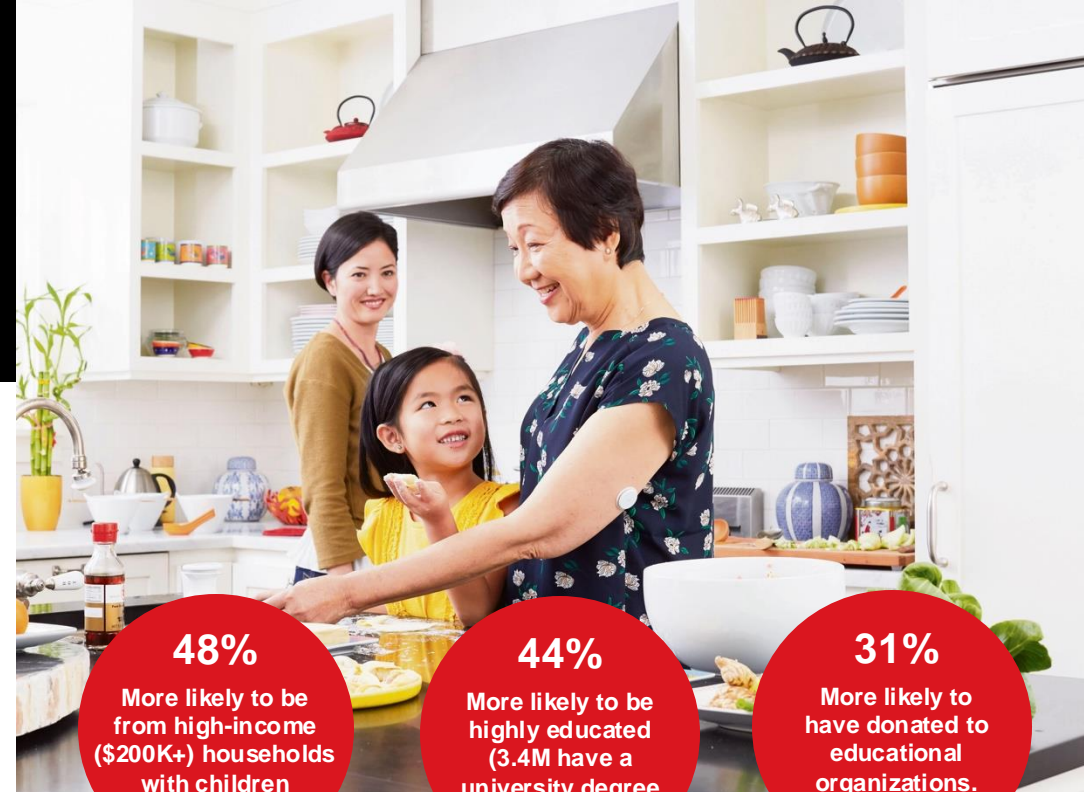
A recent study concluded that over 4 million Canadians are diagnosed with diabetes, making it one of the most prevalent and impactful health challenges in the country. Observed each November, Diabetes Awareness Month sheds light on the importance of prevention, treatment, and management. This special feature—produced in conjunction with Diabetes Canada and timed to align with the start of Awareness Month and World Diabetes Day—will highlight innovative research, explore prevention strategies, and showcase solutions that empower individuals to live healthier lives.

- Proposed topic highlights:**
- The Diabetes Landscape:** Exploring trends, statistics, and the growing prevalence of diabetes in Canada.
 - Advancements in Treatment:** Highlighting the latest medical technologies, therapies, and research breakthroughs.
 - Nutrition and Lifestyle Tips:** Practical advice for managing blood sugar levels through diet, exercise, and daily habits.
 - Support Systems:** Resources and programs available for Canadians living with diabetes or caring for someone with the condition.
 - Future of Diabetes Care :** Innovations shaping the path forward, from personalized medicine to preventative strategies.
 - Fighting the Stigma:** Addressing misconceptions about diabetes and promoting understanding, empathy, and inclusive care for all individuals affected.

GET INVOLVED TODAY. CONTACT:

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Content produced by Randall Anthony Communications, a Globe-approved provider



Print/Digital Weekly Readers – **5,286,000**
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
September 12	October 24	October 31
September 19	November 7	November 14