



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Celebrating food and farming

## National Farmers Day

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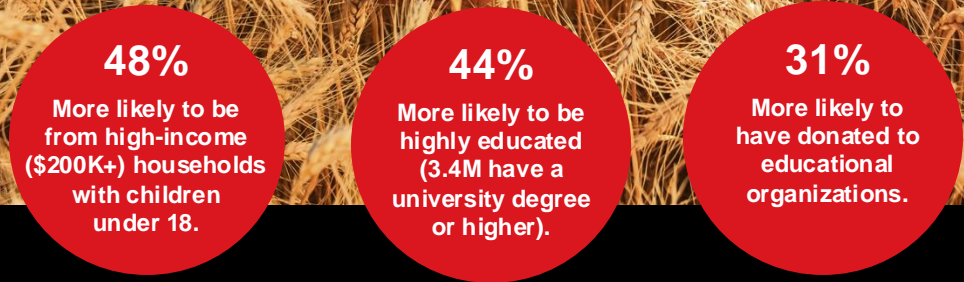
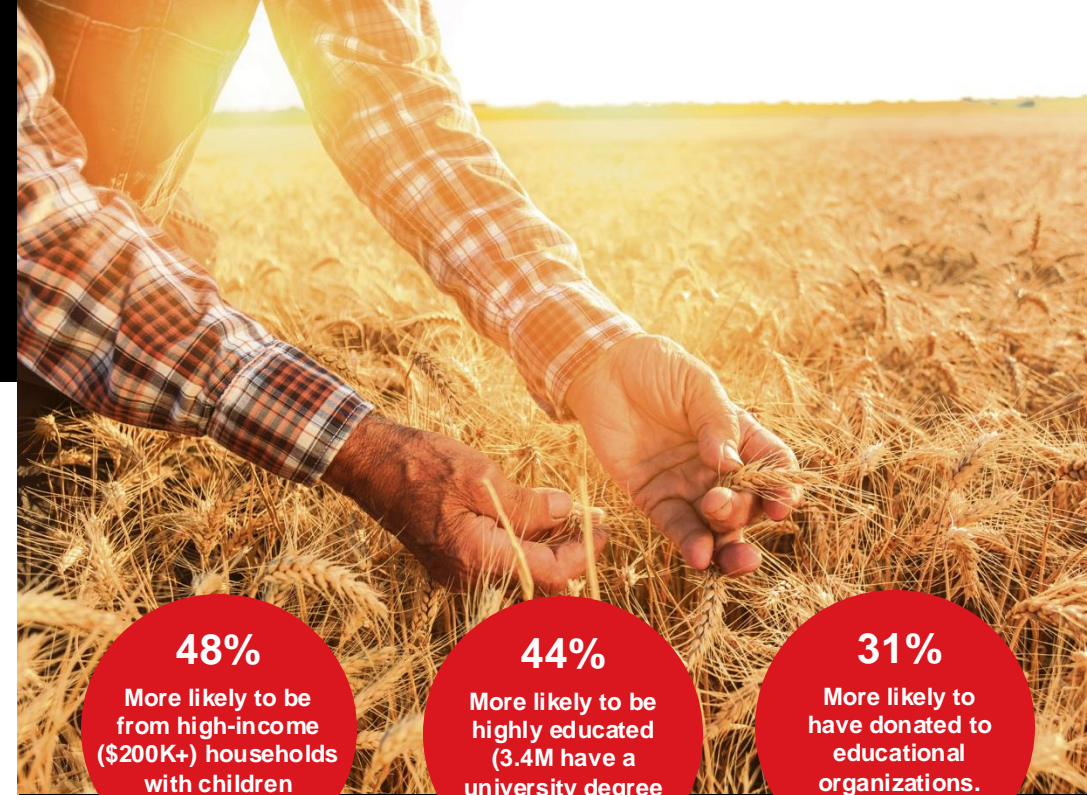


Dating back hundreds of years farmers have been essential to our communities. Today's farmers are producing safe, healthy and high-quality food at incredible environmental balances. Celebrating National Farmers Day, this special feature focuses on the agricultural community, exploring the current challenges facing farmers and highlighting innovative initiatives that help them succeed.

- Proposed topic highlights:**
- CELEBRATING IMPACT** — how farmers support food security and nutrition in Canada and abroad
  - AWARENESS** — Challenges affecting Canadian farmers today
  - INNOVATION** — new technology that is helping farmers succeed

**GET INVOLVED TODAY. CONTACT:**  
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Print Weekly Readers – 2,580,000 | Digital Weekly Readers – 4,607,000

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August 15	October 3	October 10	August 15