



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

National Philanthropy Day®

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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On National Philanthropy Day, we honour the spirit of giving that fuels communities, drives meaningful change, and shapes a brighter future. This special feature will spotlight the impact of philanthropy across Canada, celebrating individuals, organizations, and initiatives that are changing lives.

Proposed topic highlights:

The Power of Giving: How philanthropy transforms communities and lives.

Corporate Social Responsibility: Companies leading the way with impactful giving programs.

Honouring Legacy Giving: Celebrating contributions that create lasting change.

Innovative Giving Platforms: The rise of technology and new approaches to philanthropy.

Spotlight on Change Makers: Individuals and groups creating a measurable impact through generosity.



GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 12	October 24	November 14	September 12