



2025 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# National Philanthropy Day®

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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On National Philanthropy Day, we honour the spirit of giving that fuels communities, drives meaningful change, and shapes a brighter future. This special feature will spotlight the impact of philanthropy across Canada, celebrating individuals, organizations, and initiatives that are changing lives.

- Proposed topic highlights:**
- The Power of Giving:** How philanthropy transforms communities and lives.
  - Corporate Social Responsibility:** Companies leading the way with impactful giving programs.
  - Honouring Legacy Giving:** Celebrating contributions that create lasting change.
  - Innovative Giving Platforms:** The rise of technology and new approaches to philanthropy.
  - Spotlight on Change Makers:** Individuals and groups creating a measurable impact through generosity.

**GET INVOLVED TODAY. CONTACT:**  
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Print/Digital Weekly Readers – **5,286,000**  
Print Weekly Readers – **2,417,000** | Digital Weekly Readers – **3,636,000**

Source: Vividata SCC Fall, 2024, National, Adults 18+

| Sponsor Content and Brand Ad Booking Dead line | Material Deadline | Publishing Date |
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| September 19                                   | October 24        | November 14     |