



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Innovation excellence

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Innovation can be a powerful engine for propelling Canada forward – by strengthening industries and communities and improving lives. This special feature, produced with leading experts, will highlight noteworthy examples of innovation – and innovators – across sectors and society. It will also examine Canada's innovation ecosystem and the key drivers for success.

Proposed topic highlights:

Tech-driven transformation: From supercomputers to AI, what's next for digital technologies?

A focus on sustainability: Research and development that balance economic, social and environmental benefits.

Leadership and collaboration: The next generation of innovators and the organizations supporting them.

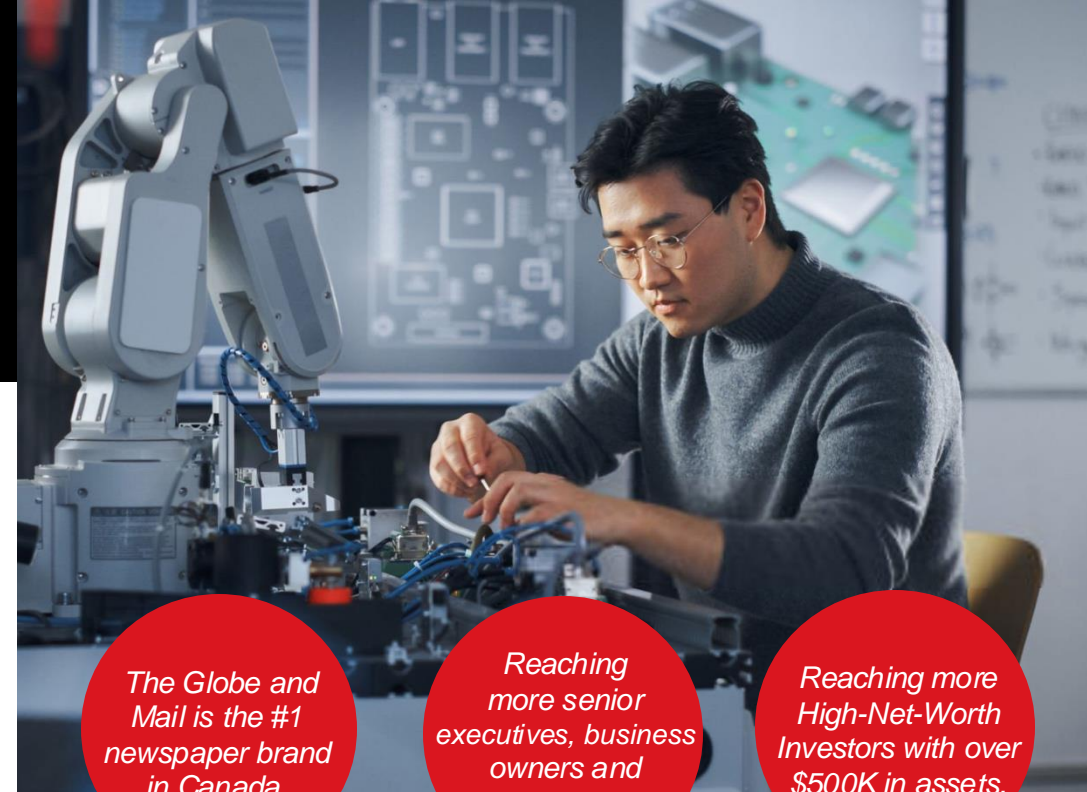
Innovation ecosystem: How to strengthen Canada's innovation capacity and infrastructure.

Future-ready solutions: Winning strategies for tackling today complex challenges.

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 28	May 9	May 30	March 28