



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Earth Day 2025

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Canada is home to one-fifth of the world's freshwater and one of the longest coastlines globally, underscoring its critical role in environmental conservation. This special feature will explore strategies, innovations, and partnerships redefining sustainability and driving impactful change across industries and communities.

- Proposed topic highlights:**
- Sustainable Innovations:** Technologies driving efficiency and reducing ecological footprints.
- Climate Action:** Pioneering policies and initiatives addressing the climate crisis.
- Circular Economy:** Forward-thinking approaches that turn waste into value and promote economic resilience.
- Guardians of Biodiversity:** Efforts to safeguard critical ecosystems and species under threat.
- Grassroots to Global:** The power of everything from local initiatives to global movements for environmental stewardship

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 11	April 15	April 22	March 11