



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Celebrating Canadian Art

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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From coast to coast, Canada paints a vivid tapestry of artistic expression, defining the nation's creative spirit. From the bold landscapes of the Group of Seven to the intricacy of Indigenous art, this special feature shines a light on the thriving creativity within Canada's borders. Whether on canvas, in sculpture or across other mediums, Canadian art serves an extraordinary channel to tell the tales of the ever-evolving Canadian identity, culture, and history.

- Proposed topic highlights:**
- CANADIAN ART HISTORY** — the evolution and milestones of Canadian art.
 - NATIONAL IDENTITY AND CULTURE** — How Canadian art reflects the country's identity and cultural diversity.
 - CANADIAN ARTISTS** — Spotlighting renowned Canadian artists and their contributions to the art world.
 - EDUCATION & ENGAGEMENT** — Promoting art education, community engagement, and the role of art in society.
 - INDIGENOUS ART** — Celebrating the rich and diverse Indigenous artistic traditions in Canada.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – **5,941,000**
Print Weekly Readers – **2,580,000** | Digital Weekly Readers – **4,607,000**

Source: Vividata SCC Winter 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 22	February 24	March 3	January 22
March 3	April 7	April 14	March 3
May 5	June 9	June 16	May 5
August 11	September 22	September 29	August 11