



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

World Autism Month

Promoting Understanding, Acceptance, and Inclusion

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Approximately 1 in 50 children and youth in Canada are diagnosed with autism—a number that continues to rise. This special feature, published during World Autism Month, will highlight the efforts of advocates, scientists, health-care providers and educators dedicated to creating a more inclusive world for people with autism.

Proposed topic highlights:

Early Diagnosis: Exploring the importance of early detection.

Inclusive Education: Highlighting programs that support diverse learners.

Workplace Inclusion: Promoting employment opportunities for individuals with autism.

Innovative Therapies: Showcasing advancements in autism treatment.

Community Support: Sharing resources for families and caregivers.

GET INVOLVED TODAY. CONTACT:

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AUTISM Awareness

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 6	February 3	February 10	January 6