



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Strategies for sustainability

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Canada faces growing challenges in areas like climate change, resource depletion, and social disparities, requiring a strong and united response. Across the country, leaders are stepping up with innovative solutions. This special feature will highlight impactful efforts and initiatives aimed at reducing the environmental footprint across sectors and fostering sustainable practices in all aspects of society.

Proposed topic highlights:

- Economic Impact:** The business case for sustainability and eco-friendly investments.
- Recognition:** Celebrating leaders driving change in Canada's low-carbon future.
- Support:** Highlighting programs accelerating the transition to net zero.
- Collaboration:** Showcasing partnerships scaling innovative solutions.
- Solutions:** Featuring clean technology transforming industries and communities.

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 6	February 10	February 17	January 6
March 7	April 18	April 25	March 7
May 9	June 20	June 27	May 9
October 10	November 21	November 28	October 10