



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Strategic Wealth Transfer

Securing the Future Through Thoughtful Planning

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As the largest wealth transfer in history unfolds, families and financial advisors are navigating the complexities of generational giving. This special feature will explore how to effectively manage the transfer of wealth to secure financial legacies and empower future generations.

Proposed topic highlights:

Planning for the Next Generation: Practical strategies for wealth management and estate planning to ensure a seamless transition of assets while minimizing tax liabilities.

Innovative Investment Approaches: Insights into new and evolving investment strategies tailored to support generational wealth, including sustainable and impact investing options.

Financial Literacy for Heirs: The importance of educating the next generation about managing inherited wealth

Charitable Giving: Exploring the role of philanthropy in wealth transfer, including how families can align their values with their financial legacies.

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Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 27	April 10	April 17	February 27
October 7	November 11	November 18	October 7