


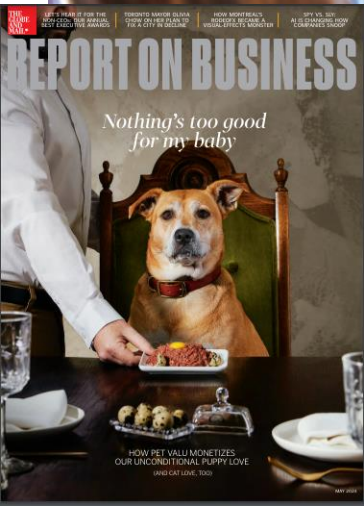


<p>898,000 average print readers per issue</p>  <p>1,159,000 are Business Decision Makers 2.4x more likely to authorize business purchase decisions</p> <p>239,000 are High Net Worth Investors (\$500K+) 1.3x more likely to have over \$1M in investable assets</p>	<p>1.60 million digital readers</p>  <p>320,000 are Senior Managers/Owners 2.3x more likely to be senior-level executives</p> <p>1,090,000 are Influential MOPEs 1.5x more likely to be Managers, Owners, Professionals</p>	<p>2.80 million print and digital readers</p>  <p><small>Source: Vividata SCC Spring, 2024, Adults 18+, ROB Magazine print/digital readers</small></p>
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Best Executives: An annual award program profiling 50 exceptional non-CEO executives - 10 in each of the following categories: Finance, HR, Operations, Sales/Marketing and Technology. Who they are and why recognition is so deserving, is revealed in this issue.



ONLINE EXCLUSIVE:
Road to Net Zero: ROB works with Sustainalytics to focus on the critical journey to achieve net zero green house gas emissions



Live Events: Best Executives; Road to Net Zero
INTEGRATED SPECIAL REPORTS:
Spotlight on Small Business: Small business challenges, trends, solutions
Business Technology: The latest advances from AI, to cybersecurity and advanced business applications

DEADLINES

Special executions: March 3	Special reports: February 27	Standard advertising: March 25	Material: March 27
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