



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Life Beyond Addiction

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Addiction is a challenge that cuts across all segments of society, impacting individuals, families, and communities. This special feature will explore the far-reaching impacts of addiction, highlight advancements in treatment and prevention, underscoring the importance of awareness, compassion, and collective action to support healing and recovery.

This feature will be strategically timed for **National Addictions Awareness Week**, taking place November 25–30, 2025.

Proposed topic highlights:

Understanding Addiction: Exploring the root causes and impact of addiction on mental and physical health.

Innovative Treatments: Highlighting advancements in rehabilitation, counseling, and community support.

Prevention and Education: Strategies for reducing addiction risks through awareness and education.

Stories of Recovery: Inspiring journeys of individuals building fulfilling lives beyond addiction.

Community Resources: The vital role of organizations, healthcare providers, and peer networks in supporting recovery.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 28	June 10	June 17	April 28
October 6	November 17	November 24	October 6

Timed for NAAW Nov 24th