



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Gold & Precious Metals

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Canada has long been renowned for its significant contributions to the mining industry, particularly in the extraction of gold and other precious metals. This special feature will highlight Canada's mining industry, and how the exploration and extraction of these precious metals play a pivotal role in Canada's economic landscape, contributing significantly to the country's export revenue and employment opportunities.

**Proposed topic highlights:**

**ECONOMIC IMPACT:** Examining how gold and precious metals significantly boost Canada's exports and job market.

**ENVIRONMENTAL RESPONSIBILITY:** Highlighting how the industry upholds high ethical and environmental standards.

**GLOBAL LEADERSHIP:** Investigating Canada's leading role in responsible and sustainable mining practices.

**INNOVATION:** Spotlighting ongoing tech advancements that enhance mining efficiency and responsibility.

**TRENDS:** Providing the latest insights into how Canada adapts to global shifts in gold and precious metals markets.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,958,000**  
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 16	November 13	November 20	October 16