

Notices Rates 2025

Notices are business communications that appear within Business Classifieds, in the Report on Business section, and publish nationally.

Notice ads are based on a 5-column grid unless otherwise stated.

Rates are effective January 1, 2025. Rates are gross, in Canadian dollars.

Financial, Dividend, Meeting, Notice of Record Advertising

| | Monday–Saturday per Line |
|-------|--------------------------|
| 1 day | \$58.74 |

Legals (35 line minimum)

| | Weekday | Saturday per Line |
|----------|---------|-------------------|
| 1 day | \$28.61 | \$31.48 |
| 2–3 days | 25.76 | 28.97 |
| 4 + days | 21.45 | 23.59 |

Tenders (35 line minimum)

| | Weekday | Saturday per Line |
|--|---------|-------------------|
| | \$36.50 | \$38.33 |

Tombstones (Must follow standard ad sizes, 10 column grid)

| | |
|-------|------------------|
| 1 day | \$29.08 per line |
|-------|------------------|

Public Notices in the Report on Business or Front News section (Must follow standard ad sizes, 10 column grid)

| | Weekday | Saturday per Line |
|--|---------|-------------------|
| | \$31.88 | \$35.06 |

Deadlines

| Pubset | c/r booking | c/r material | Final changes |
|---------------------------|---------------------------|---------------------------|-----------------------|
| 3 bus days prior @ 3:30pm | 2 bus days prior @ 3:30pm | 2 bus days prior @ 4:30pm | 1 bus day prior @ 2pm |

Please note: all deadlines are eastern standard time.

Canada's #1 national newspaper is your essential platform to reach influential Canadians who seek insight, clarity and perspective on the issues that affect our domestic outlook and the world at large.



626,000
average weekday readers

1,572,000
average weekend readers

Colour is also available to enhance your advertising, at an additional cost.

If you need an affidavit, request one with the ad submission or before finalization of the ad – available for an additional \$100

For additional information and to book your advertising:

1.866.390.3231

advertising@globeandmail.com

