

2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Financial Planning Week

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FINANCIAL PLANNING WEEK

Calculating framed Procury Week Revender 17-21, 2024

Why the personal touch of a professional financial planner is irreplaceable

Working closely with a professional ensures your unique personal finance circumstances, goals and aspirations are fully undentood						
	Francial shurtion and build financial sections on With this being Financial Planning Week in Contub, it in the ideal fines to chieve a contribute chieve to the contribute chieve and the important chieve and the important chieve and the important chieve and chieve and the Contuber of the Contuber of t	werains oussial fair tody understand- ing your unique quals, values and wordstant limed, glainung planners to provide tallowed guidence and upport through life in francial challenges, if you need an indepth chackup our the halfshill of your finances and an effective trans- ment drategy—in other words, a multi-byweed and wordshill informati plan—working one—one—with a professional is exercise.	financial planning professional is about finigring a soudinary for your floracial flower financial flower financial flower financial flower fining flower to study your financial professional flower	The CDVID-ty pandemic, followed by king inflation and dimbing attention and dimbing attention and extended at that strength and the strength a		
VASCAL GALVANAS	barley, side the number of dispital solutions will drively increase with the growth of Ar-driven technologies. Deptat farancial planning stock are highly efficient for some needs. Consumers can use digital solutions to create budgets, stock separetes and snarage money across multiple stock separetes in addition, many	that to because instances planning is personal. If a blood you - your disease, your values and your paylication, whether that means buying a house or howeling the world. Professional financial planners units desay with their clients to about their unique needs, goals, and assistance for managains their and assistance for managains their	posteriorals, cost of the plantes costal or a dNPP professional, are 33 per cert less likely to be checad out about morey and a per cert less likely to have lost sleep over financial worker. The Politics shady found that among the Canadians who had received outpersonal financial.	provides comprehencies support, acoticing clients with hazargarig cach flow, developing investment challe- ges, planning for traves, preparing for retirement, organizing estates, and addressing incurance and indi- management needs. In diary or, they help develop a callery net to morary over loosehom pools are not		
PRESIDENT AND CEO, FP CANADA	financial planning professionals are increasingly leveraging technology	money both at the current time and when life events require changes to	advice, nine in so cald it was saluable or very saluable. The top benefits	impacted by unforeseer events.		
Presonal finances can cause Canadians direct and sleepless nights at the best of times, but	to cheamline client interactions and provide real-time data analytics, enhancing their ability to support clients' financial pools in a more ef-	the plan. Some may believe financial plan- ning it only for the wealthy or for those rearing retirement. But in fact,	they reported were greater peace of mind, improved financial dialits and knowledge, and greater confidence in decision-making.	TRUSTED ADVISERS But financial planning ion? just about curnining. If is about thriving. If is about achieving your goals in		
today's economic environment feels particularly overwhelming. We're facing a number of challenges that	ficient and responsive manner. But white technology enables financial obstrees to deliver	It's ecoential for every Canadian, in every chapter of life – whether you're starting a new life in Canada.	THE IMPORTANCE OF RESILENCE The sact few years have shown us	a way that makes cense for your unique personal shipsion. Professional financial planners		
seemingly pose threats to our long- term financial well-being, from the high-cost of living to housing market volatility and as uncertain economic	fader and more analytics informed insights, a personal relationship		the importance of being financially prepared for the unexpected.	over at truthed advisors who help you define what outcost looks like for you. They take into account your Mamula, hands objections, six		
outland.				tolerance and even the emotional		

Financial Planning Week in Canada emphasizes sound financial management and strategic planning, offering Canadians a valuable opportunity to access resources, expert advice, and educational materials for enhanced financial knowledge. This special feature will highlight how Financial Planning Week fosters a culture of financial responsibility, encouraging individuals to set and achieve their financial goals for a secure and prosperous future.

Proposed topic highlights:

PERSONAL FINANCE TOOLS — Spotlighting tools for effective management.

SUCCESS STORES — Sharing real life examples of improved financial practices

GOAL SETTING — Highlighting the importance of setting financial goals

FINANCIAL LITERACY INITIATIVES — Exploring programs enhancing financial literacy.

EXPERT ADVICE — Showcasing reliable professional guidance resources.

GET INVOLVED TODAY. CONTACT:

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Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 9	November 13	November 20 & 21	October 9