



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Family business

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Family-owned enterprises play a pivotal role in shaping the fabric of Canadian society, serving as a pillar that contributes to employment opportunities, economic growth, and the holistic well-being of communities. In this special feature we will shed light on the profound impact these businesses have nationwide, delving into the unique challenges in today's landscape as well as the resources available for support.

- Proposed topic highlights:**
- CONTINUITY PLANNING** — Spotlighting strategies for multi-generational business success
 - RESEARCH & INNOVATION** — Creating business advantage using the latest findings and innovation
 - EXPERT GUIDANCE** — Sharing expert advice for best navigating opportunities and challenges
 - COLLABORATION** — Highlighting partnerships between family businesses, industry partners and institutions to foster growth
 - ADVOCACY & LEADERSHIP** — Advocating for support for family businesses

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada.

Reaching more senior executives, business owners and professionals.

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 25	April 1	April 8	February 25
September 26	November 7	November 14	September 26