



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Excellence in research and innovation

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Research pushes the frontiers of human understanding while innovation transforms discoveries into impactful solutions. This special feature—produced in collaboration with leading experts—will explore how cutting-edge research infrastructure empowers researchers to develop groundbreaking ideas and drive advancements that improve lives and contribute to economic growth. It will explore how Canada can leverage its research and innovation strengths at home and on the global stage.

Proposed topic highlights:

CANADA AS A GLOBAL INNOVATION HUB: Investments in research infrastructure create spaces that attract and retain top talent.

TRANSFORMING IDEAS INTO IMPACT: Canadian entrepreneurs turning discoveries into thriving businesses and technologies.

DEVELOPING FUTURE INNOVATORS: Hands-on opportunities for students to gain critical skills using advanced equipment and technologies.

EXPANDING REACH AND RESULTS: Scaling innovations to address societal challenges and strengthen Canada's economic resilience.

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Print/Digital Weekly Readers – **5,958,000**

Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

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Standard Booking Deadline

Material Deadline

Publishing Date

Sponsor Content Booking Deadline

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October 31

November 21

September 19