



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Excellence in Research & Innovation

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Research pushes the frontiers of human understanding while innovation transforms discoveries into impactful solutions. This special feature—produced in collaboration with leading experts—will explore how cutting-edge research leads to advancements that improve lives and contribute to economic growth. Success stories will illustrate how innovations help to foster healthier, safer, and more sustainable communities while enhancing global competitiveness..

Proposed topic highlights:

CANADA AS A GLOBAL INNOVATION HUB: Investments in research infrastructure create spaces that attract and retain top talent.

TRANSFORMING IDEAS INTO IMPACT: Canadian entrepreneurs turning discoveries into thriving businesses and technologies.

DEVELOPING FUTURE INNOVATORS: Hands-on opportunities for students to gain critical skills using advanced equipment and technologies.

EXPANDING REACH AND RESULTS: Scaling innovations to address societal challenges and strengthen Canada's economic resilience.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 19	October 31	November 21	September 19