



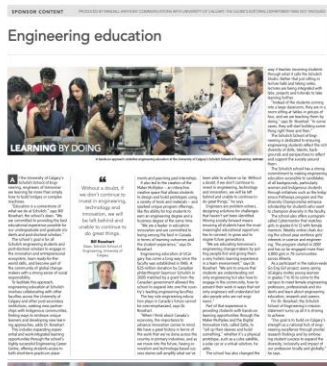
2025 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Engineering in Canada

Strategically timed for National Engineering Month

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Canada's engineers are central in driving innovation within the Canadian industries, from aerospace to biomedical sectors and beyond — shaping a more sustainable, efficient, and resilient future for the country. This special feature showcases how these talented professionals are transforming visionary ideas into groundbreaking solutions, fuelling progress in energy and other critical industries, and improving everyday life.

**Proposed topic highlights:**  
**EDUCATION IN ENGINEERING**

How Canadian schools prepare students to lead in engineering fields.

**COLLABORATIVE PARTNERSHIPS**

Joint efforts between industries, academia, and research institutions to tackle complex challenges.

**TECHNOLOGY & INNOVATION**

Pioneering efforts by engineers in developing and implementing emerging technologies.

**DIVERSITY & INCLUSION**

Initiatives fostering greater diversity within the engineering community.

**SUSTAINABILITY**

Innovations in green technology, renewable energy, and sustainable infrastructure.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,958,000**  
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 13	February 24	March 3	January 13