



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Eating Disorders Awareness Week

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Eating disorders affect millions of Canadians, yet stigma and lack of awareness often delay intervention and treatment. This special feature will highlight the importance of early detection, support networks, and innovative treatments, offering insights into how Canadians can recognize and address these conditions.

Proposed topic highlights:

- Raising Awareness:** Reducing stigma and encouraging open conversations about eating disorders.
- Innovative Treatments:** Highlighting advancements in therapy, nutritional support, and medical interventions.
- Support Networks:** The critical role of family, friends, and community organizations in recovery.
- Prevention and Education:** Strategies for identifying risk factors and promoting healthy habits.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8	February 17	February 24	January 8