



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Cyber Security

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



In Canada, cybersecurity plays a critical role in safeguarding sensitive information and protecting against cyber threats. With the increasing digitalization of services and data, individuals and organizations alike prioritize measures such as encryption, multi-factor authentication, and regular security updates to mitigate risks. This special feature will highlight the importance of cybersecurity measures, as well as spotlight the organizations that are leading the way in fortifying the nations digital resilience.

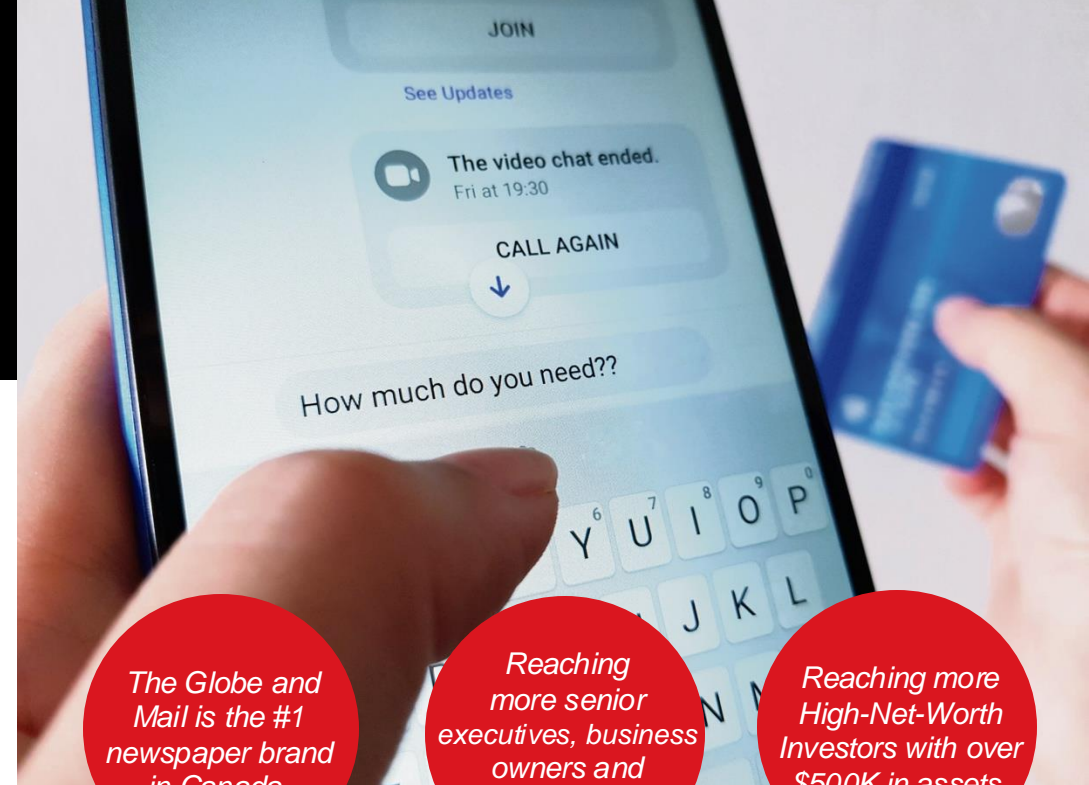
Proposed topic highlights:

- AWARENESS & EDUCATION** — Promoting best practices through educational campaigns and training programs for employees and clients.
- EXPERT ADVICE** — Exploring reliable sources where businesses and individuals can turn to for trusted guidance.
- INNOVATION** — Highlighting cutting-edge solutions, such as advanced threat detection algorithms, machine learning-powered security analytics, or novel encryption methods.
- COLLABORATION** — Showcasing strategic partnerships between leading organizations to further progress.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada.

Reaching more senior executives, business owners and professionals.

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 11	October 16	October 23	September 11