



2025 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Commitment to Reconciliation

Building Stronger Futures Together

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Reconciliation is a vital journey toward acknowledging and addressing the historical and ongoing impacts of colonialism on Indigenous Peoples in Canada. This special feature will explore meaningful commitments, innovative partnerships, and community-driven initiatives that foster reconciliation, strengthen relationships, and build a more inclusive and equitable future for all.

**Proposed topic highlights:**

**Education and Awareness** Programs promoting understanding and respect for Indigenous histories, cultures, and rights.

**Economic Empowerment**

Collaborative efforts supporting Indigenous entrepreneurship, training, and workforce development.

**Cultural Revitalization** Initiatives preserving and celebrating Indigenous languages, traditions, and art.

**Community Partnerships** Projects fostering collaboration between Indigenous communities, governments, and industries.

**Sustainable Development** Integrating Indigenous knowledge into environmental stewardship and resource management.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,958,000**

Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

**Standard Booking Deadline**

**Material Deadline**

**Publishing Date**

**Sponsor Content Booking Deadline**

August 12

September 23

September 30

August 12