



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Clean Energy Transition

Powering a Sustainable Future

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The global shift to clean energy is reshaping industries, economies, and communities. Central to this transition is the innovation driving renewable energy adoption, electrification, and the decarbonization of critical sectors. This special feature will explore the technologies, strategies, and partnerships that are accelerating the clean energy transition, highlighting Canada's leadership in building a sustainable future.

Proposed topic highlights:

Renewable Energy Innovation

Advancements in wind, solar, hydro, and other renewable energy technologies driving the transition.

Electrification of Industries

How electrification is transforming sectors like transportation, manufacturing, and construction.

Energy Storage Solutions

Breakthroughs in batteries and grid-scale storage ensuring reliable renewable energy deployment.

Decarbonizing Supply Chains

Efforts to reduce emissions across industries, from production to transportation.

Global Collaboration

Partnerships shaping international policies and projects to advance the clean energy agenda.



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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 9	May 21	May 28	April 9

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