



2025 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Canadian Professionals

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Whether they be dentists, physicians or lawyers, professionals in Canada operate in a constantly evolving environment filled with both complex regulations and new opportunities. This special feature will shine a light on current and future Canadian professionals and how they can position themselves for success amidst a changing landscape.

- Proposed topic highlights:**
- MANAGEMENT** — Tips for ownership structures, employment issues, scope of practice and more
 - TECHNOLOGY** — What does AI and other technologies mean for the future of work?
 - WORK FORCE** — Training the next generation of professionals and equipping them with necessary skills for the future
 - ACCELERATING SUCCESS** — Resources for career development, navigating work-life balance and more

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 18	May 30	June 6	April 18