



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Aluminum for a sustainable future

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Aluminum production is a cornerstone of modern industry, vital to sectors ranging from automotive and aerospace to construction and consumer goods. As the demand for lightweight, durable, and sustainable materials rises, advancements in aluminum production are setting new benchmarks in innovation, efficiency, and environmental responsibility. This special feature will explore the evolving landscape of aluminum production and its critical role in shaping a sustainable future.

**Proposed topic highlights:
Sustainable Production Practices**

Innovations reducing emissions, boosting energy efficiency, and embracing circular economy principles.

Technological Advancements

Breakthroughs transforming smelting, refining, and alloy development.

Global Market Trends

Demand growth and key factors shaping global aluminum supply chains.

Applications Across Industries

Aluminum's impact on EVs, renewable energy, and aerospace.

Workforce and Talent Development

Programs training the next generation of aluminum industry professionals.

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 21	April 11	April 18	February 21
August 5	September 23	September 30	August 5