



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Open banking

Empowering Canadians Through Financial Access

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



As Canada moves closer to implementing open banking, this initiative promises to transform how Canadians manage their finances. By enabling the secure sharing of financial data between institutions and trusted third parties, open banking offers greater transparency, control, and personalized services. This special feature will highlight its potential to enhance consumer empowerment, drive technological advancements, and foster competition in the financial sector.

Proposed topic highlights:

Consumer Benefits: How open banking improves access to services, giving Canadians more control and choice.

Technology and Innovation: Advancing secure data-sharing technologies that drive financial innovation.

Boosting Competition: Fostering competition for better rates and services among financial providers.

Privacy and Security: Ensuring robust safeguards to protect consumer data and build trust.

Small Business Advantages: Simplifying accounting, lending, and cash flow for entrepreneurs.

Canada's Open Banking Path: Key milestones and timelines for nationwide implementation.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada.

Reaching more senior executives, business owners and professionals.

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
December 3	January 21	January 28	December 3
April 2	May 14	May 21	April 4
September 30	November 11	November 18	September 30