



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Mental Illness Awareness Week

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Millions of Canadians live with mental illness, facing unique challenges that demand greater awareness and support. This special feature will explore efforts to reduce stigma, highlight innovative approaches, and promote solutions that foster a more inclusive and supportive society.

- Proposed topic highlights:**
- Understanding Mental Illness:** Breaking down the myths and misconceptions surrounding mental illness.
- Advancements in Treatment:** Exploring new therapies, medications, and integrated care models.
- Community and Family Support:** The role of advocacy groups, caregivers, and local resources.
- Promoting Early Intervention:** Why recognizing the signs of mental illness early leads to better outcomes.
- Stories of Strength:** Inspiring accounts from individuals living with mental illness.

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



- The Globe and Mail is the #1 newspaper brand in Canada.
- Reaching more senior executives, business owners and professionals.
- Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – 5,958,000
Print Weekly Readers – 2,477,000 | Digital Weekly Readers – 4,722,000
Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 11	September 29	October 6	August 11