



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Business technology revolution

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The accelerating shift to digital transformation is revolutionizing industries, optimizing processes, and unlocking opportunities for organizations nationwide. This special feature will highlight how the integration of new technologies within the dynamic landscape of modern business can revolutionize work methodologies, streamline asset management, and unlock the full potential of organizational data resources

Proposed topic highlights:

- TECH INTEGRATION** — Exploring the integration technologies like AI and automation into existing processes for enhanced efficiency.
- IMPACT** — Illustrating positive outcomes of the power of the digital transformation and impact on companies bottom lines.
- EXPERT GUIDANCE** — Showcasing where companies can turn for expert advice and tailored solutions.
- STRATEGIC PLANNING** — Developing and aligning strategic plans to ensure cohesive and purposeful tech integration.
- DATA** — Focusing on strategies to leverage and transform data into actionable insights for informed decision-making.

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Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 7	April 18	April 25	March 7
May 9	June 20	June 27	May 9
September 5	October 17	October 24	September 5