



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Open banking

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Digital services are streamlining various aspects of the lives of Canadians, transforming how they invest, bank, budget, and manage bills. The increasing influence of digital technologies presents exciting opportunities in the financial services sector but underscores the need for robust standards, regulations, and consumer protections to safeguard Canadians in online financial transactions. This special feature will spotlight innovative tools and institutions that make open banking more convenient and secure than ever.

Proposed topic highlights:

- COLLABORATION** — Showcasing effective collaborations for secure and efficient open banking.
- USER EXPERIENCE** — Exploring improvements in the user experience of digital financial services, emphasizing accessibility and simplicity.
- TRENDS** — Highlighting the latest developments in digital financial services.
- SECURITY AND CONSUMER PROTECTION** — Exploring strategies for secure open banking and consumer protection.
- INNOVATION** — Envisioning new horizons in digital financial innovation.

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 2, 2025	May 14, 2025	May 21, 2025	April 4, 2025
September 30, 2024	November 11, 2025	November 18, 2025	September 30, 2025