



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Impact Investing

Aligning Investments with Social and Environmental Goals

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Impact investing offers a unique approach to wealth management by focusing on generating both financial returns and positive social or environmental outcomes. This special feature will explore how investors can make a difference through their portfolios, highlighting opportunities that align with personal values while driving meaningful change across industries and sectors.

Proposed topic highlights:

Opportunities in Social and Environmental Sectors: Key sectors where impact investing is driving progress, from renewable energy to social enterprises.

Balancing Profit and Purpose: How investors can achieve both financial returns and measurable social impact.

Evaluating Impact Investments: Tools and frameworks to assess the effectiveness of impact-focused portfolios.

Expert Insights on Market Trends: Insights from thought leaders on the growth and potential of impact investing.

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Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 9	February 13	February 20	January 9
March 19	April 30	May 7	March 19