



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Future of Canadian Aerospace

Celebrating Canadian Aerospace Innovation and Leadership

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As a global leader in research and development, exporting over \$19 billion annually, the Canadian aerospace sector continues to reach new heights in fuelling innovation and creating high-quality jobs across the country. In collaboration with the Aerospace Industries Association of Canada (AIAC), this special feature will spotlight the advancements shaping the future of Canada's aerospace industry.

Proposed topic highlights:

Sustainability and Decarbonization: Highlighting Canada's leadership in decarbonizing aviation and advancing green technologies.

Advanced Manufacturing and R&D: Showcasing the sector's cutting-edge manufacturing and innovation.

Autonomy and Electrification: Exploring autonomous air travel and the electrification of aircraft shaping the future of flight.

Global Collaboration and Competitiveness: Enhancing Canada's global role through strategic partnerships.

Talent and Workforce Development: Developing programs to train the next generation of aerospace talent, ensuring continued innovation.

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Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 14	November 18	November 25	October 14