



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Financial Risk Management

Navigating Market Volatility with Confidence

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Market volatility is an inevitable part of investing, making effective financial risk management crucial for safeguarding wealth. This special feature will focus on strategies to mitigate risk and navigate uncertain market conditions, helping investors maintain stability and protect long-term financial goals.

Proposed topic highlights:

Understanding Market Volatility: Exploring the causes of volatility and its impact on portfolios.

Diversification Strategies: How diversified investments can help reduce exposure to market fluctuations.

Risk Mitigation Techniques: Proven methods for managing risk in uncertain economic environments.

Long-Term Investment Planning: Strategies to stay focused on long-term goals while weathering short-term market turbulence.

Expert Guidance on Managing Uncertainty: Insights from financial professionals on adapting to volatile markets.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada.

Reaching more senior executives, business owners and professionals.

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 28	March 11	March 18	January 28
April 22	June 3	June 10	April 22