



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Advancements in Medical Technology

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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As the healthcare industry continues to evolve, the rise of telemedicine and innovative medical solutions is creating a new frontier in patient care. This special feature will explore how telemedicine, wearable medical devices, AI, and other groundbreaking technologies are revolutionizing healthcare delivery, improving patient outcomes, and shaping the future of care.

Proposed topic highlights:

- Technology Innovations:** Telemedicine, AI, and robotics transforming healthcare delivery across Canada.
- Patient Care Outcomes:** Improving diagnoses, personalized treatments, and patient care efficiency.
- Healthcare Impact:** Advancements increasing accessibility and reducing wait times for Canadians.
- Data & Analytics:** Big data driving decision-making and optimizing patient care.
- Collaboration & Networking:** Workshops and networking to foster healthcare innovation and knowledge sharing.



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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 9	November 20	November 27	October 9

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