



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Strategic Wealth Transfer

Securing the Future Through Thoughtful Planning

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



As the largest wealth transfer in history unfolds, families and financial advisors are navigating the complexities of generational giving. This special feature will explore how to effectively manage the transfer of wealth to secure financial legacies and empower future generations.

Proposed topic highlights:

Planning for the Next Generation: Practical strategies for wealth management and estate planning to ensure a seamless transition of assets while minimizing tax liabilities.

Innovative Investment Approaches: Insights into new and evolving investment strategies tailored to support generational wealth, including sustainable and impact investing options.

Financial Literacy for Heirs: The importance of educating the next generation about managing inherited wealth

Charitable Giving: Exploring the role of philanthropy in wealth transfer, including how families can align their values with their financial legacies.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada.

Reaching more senior executives, business owners and professionals.

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 7	November 11	November 18	October 7