



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Nuclear research

Strategically timed for World Nuclear Energy Day

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Canada stands as a global leader in nuclear research, where innovation converges with a commitment to a sustainable future. From advancing clean and efficient nuclear energy solutions to pioneering breakthroughs in medical isotopes and materials science, Canada's contributions resonate globally. With a spirit of discovery and a vision for a cleaner, healthier world, Canadian nuclear research continues to inspire and lead the way towards a brighter tomorrow.

Proposed topic highlights:

RESEARCH AND DISCOVERY: Explore Canadian nuclear research hubs' work and findings.

PARTNERSHIPS: Collaborations that are enhancing the collective capacity for scientific discovery.

INNOVATION: how new tech and research methods are shaping nuclear science, from medical breakthroughs to environmental solutions.

CLEAN ENERGY: Environmental benefits and the opportunities it presents on the path to a cleaner and more diverse energy portfolio.

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Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 21	November 25	December 2	October 21