

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Excellence in Cosmetic Surgery

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Canada is home to some of the world's most skilled and innovative cosmetic surgeons, professionals who are not only transforming appearances but also enhancing lives. This special feature will spotlight the cosmetic surgeons who are excelling in the field through their cutting-edge techniques, unparalleled expertise, and a deep commitment to patient-centred care

Proposed topic highlights:

Top Trends: Overview of current and emerging trends in cosmetic surgery.

Patient Care: Emphasis on personalized, patient-first approaches.

Innovative Techniques: Spotlight on cutting-edge procedures. **Surgeon Profiles:** Features on leading surgeons and their unique practices.

Patient Stories: Inspirational tales of transformation and renewed confidence.

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Print/Digital Weekly Readers – **5,958,000**Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 24	October 29	November 5	September 24