



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Circular Economy

Redefining Growth Through Innovation and Resource Efficiency

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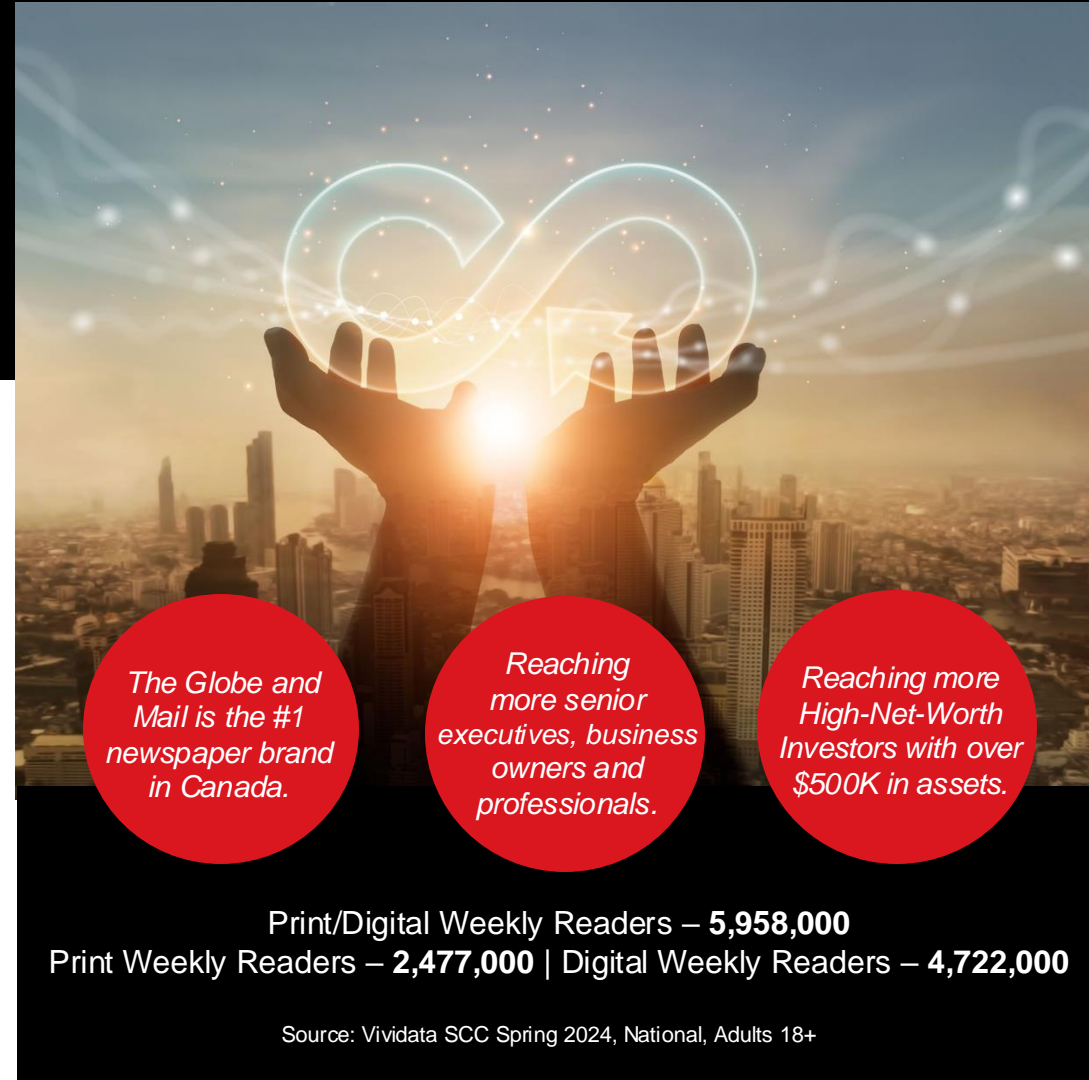
As businesses and governments worldwide grapple with the pressing challenges of resource scarcity and environmental degradation, the circular economy offers a transformative approach to sustainable growth. This special feature will explore how Canadian businesses are leading the way in adopting circular economy principles, driving innovation, and creating lasting value while minimizing environmental impact.

- Proposed topic highlights:**
- Innovative Technologies:** Key technologies driving circular economy advancements.
- Consumer Trends:** Capitalizing on the growing demand for sustainable products.
- Collaborative Efforts:** The importance of partnerships in advancing circular initiatives.
- Business Case Studies:** Success stories of Canadian companies implementing circular practices.
- Regulatory Landscape:** Current and upcoming regulations supporting circular practices.

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 4	November 8	November 15	October 4