

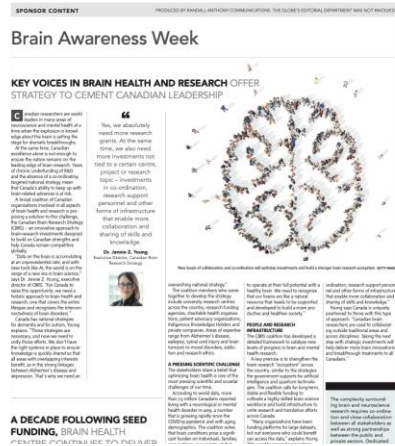


2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Brain Awareness Week & Brain Health Awareness Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Brain Awareness Week, which takes place during Brain Health Awareness Month, is a timely opportunity to highlight the importance of protecting and strengthening our body's most critical organ. This special feature will explore the latest advancements in neuroscience, the importance of brain health, and the initiatives aimed at educating the public about brain-related disorders and cognitive well-being.

Proposed topic highlights:

- Breakthrough Discoveries** — Highlighting the latest breakthroughs in brain research and their implications for treating neurological disorders.
- Cognitive Wellness** — Exploring effective strategies for maintaining cognitive health and preventing decline.
- Mental Fitness Tips** — Practical advice on diet, exercise, and activities that promote brain health and cognitive function.
- Innovative Technologies** — Showcasing cutting-edge technologies and tools that are advancing the field of neuroscience.
- Personal Journeys** — Inspiring stories of individuals who have benefited from recent advancements in brain health treatments.
- Educational Programs** — Overview of community programs and initiatives focused on raising awareness and providing education on brain health.

GET INVOLVED TODAY. CONTACT:

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Reaching more senior executives, business owners and professionals.

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Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 20	March 3	March 10	January 20