



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Healthcare Equity

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## FAMILY ORAL HEALTH



Equity in healthcare is a fundamental principle that ensures every individual has access to the care and support they need, regardless of their background, location, or circumstances. It is a cornerstone of a just and compassionate healthcare system. This special feature will highlight the importance of equal access to vital health services, the strategies and initiatives that support this vision, and the profound impact it has on individuals and their communities.

- Proposed topic highlights:**
- IMPACT** — Real-life stories and testimonials from those who've directly benefited from equitable healthcare access, showcasing the life-changing effects of these initiatives.
  - EQUAL ACCESS TO CARE** — The critical importance of healthcare services being accessible to all, regardless of location, finances, or background.
  - SUPPORTING THE PATH FORWARD** — Discussing ongoing work and future opportunities for support and involvement, promising a healthier and fairer future for all.
  - COMMUNITY-LED ADVOCACY** — The role of communities and advocacy in advancing healthcare equity, as well as collaborations between organizations and government agencies.
  - REDUCING DISPARITIES** — Strategies and initiatives aimed at minimizing disparities in healthcare, fostering a more equitable system that serves every patient.

**GET INVOLVED TODAY. CONTACT:**

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Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 4	October 3	October 10	September 4