



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Workplace Tech Transformation

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Workplaces across Canada are undergoing a transformation with advanced technology, revolutionizing business operations while boosting efficiency and sustainability. Employers are investing in tech infrastructure to optimize workspaces and meet sustainability goals, including integrating smart systems that improve environmental quality for employees. This special feature will highlight how these advancements are setting new standards for modern workplaces, driving productivity, and supporting long-term sustainability goals.

Proposed topic highlights:

Smart Office Solutions: Integration of IoT devices and automated systems is optimizing office management and efficiency.

Air Quality and Treatment: High-efficiency air purifiers and smart HVAC systems are enhancing indoor air quality and employee health.

Precision Lighting: Customizable LED lighting systems are improving comfort and energy efficiency in the workplace.

Sustainable Practices: Adoption of green building standards and renewable energy sources is driving workplace sustainability.

Productivity Enhancing Technologies: Advanced collaboration tools and ergonomic equipment are boosting employee productivity and well-being.

Health and Wellness: Incorporation of biophilic design and wellness programs are promoting healthier work environments.

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Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
June 28	July 24	July 31	June 28
August 6	September 23	September 30	August 6
September 19	October 31	November 7	September 19
October 24	December 5	December 12	October 24