

NOVEMBER 2024 ISSUE

Digital: Friday, October 25 Print: Saturday, October 26

898,000

average print readers per issue



1.60 million

2.80 million digital readers print and digital readers







1,159,000 are Business Decision Makers

2.4x more likely to authorize business purchase decisions

239,000 are High Net Worth Investors (\$500K+)

1.3x more likely to have over \$1M in investable assets

320,000 are Senior Managers/Owners

2.3x more likely to be senior-level executives

1,090,000 are Influential MOPEs

1.5x more likely to be Managers, Owners, **Professionals**

Source: Vividata SCC Spring, 2024, Adults 18+, ROB Magazine print/digital readers

Canada's Best Law Firms: Produced in partnership with Statista, this list identifies national leaders in law based on recommendations of legal professionals



Live Event: Canada's Best Law Firms

ONLINE EXCLUSIVE:

Canada's Technology Fast 50: In partnership with Deloitte, Report on Business magazine is honoring 50 of the fastest growing technology companies in Canada.

INTEGRATED SPECIAL REPORT:

Natural Resources: Business insights and analysis on Canada's rich renewable and non-renewable natural resources sector.





Special executions: August 26

Special report: August 29 Standard advertising: September 24

Material: September 26

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Specifications