


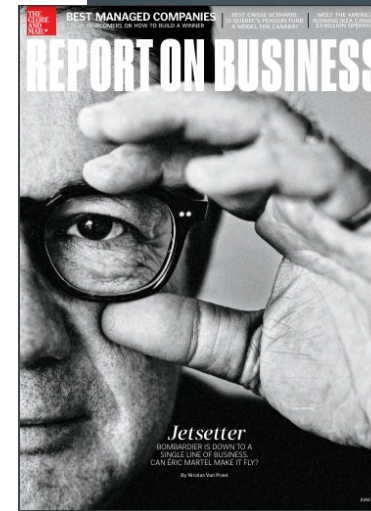


<p>898,000 average print readers per issue</p> 	<p>1.60 million digital readers</p> 	<p>2.80 million print and digital readers</p> 
<p>1,159,000 are Business Decision Makers 2.4x more likely to authorize business purchase decisions</p>	<p>320,000 are Senior Managers/Owners 2.3x more likely to be senior-level executives</p>	
<p>239,000 are High Net Worth Investors (\$500K+) 1.3x more likely to have over \$1M in investable assets</p>	<p>1,090,000 are Influential MOPes 1.5x more likely to be Managers, Owners, Professionals</p>	
<p><small>Source: Vividata SCC Spring, 2024, Adults 18+, ROB Magazine print/digital readers</small></p>		



Canada's Best Managed Companies: Report on Business magazine partners with Deloitte to present this anticipated list of privately owned Canadian companies. Organizations that are excelling in all aspects of business from strategy and culture to governance and financials are highlighted.

INTEGRATED SPECIAL REPORT:
Luxe Life: A showcase of aspirational products, services and experiences

 **DEADLINES**

Special executions:
April 14

Special report:
April 14

Standard advertising:
May 6

Material:
May 8

[Explore ROB magazine](#)

[Creative Gallery](#)

[Specifications](#)