



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Investing in mining and exploration

PDAC Convention 2025

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



A growing demand for raw materials is fuelling heightened interest in mining and exploration as well as attention on the benefits these activities can bring for local economies and global competitiveness. This special feature, created in collaboration with the Prospectors & Developers Association of Canada (PDAC) and strategically timed for the PDAC Convention (March 2- 5), offers in-depth insights into the trends, challenges and opportunities in the mining and exploration sector. It will also showcase the impact of leadership, best practices, technology innovation, community engagement and collaboration.

LEADERSHIP — The expertise and stewardship driving growth and boosting outcomes.

TECHNOLOGY — Cutting-edge innovations for efficient and environmentally conscious mining operations.

TRENDS — Seizing market opportunities, optimizing commodity gains.

INVESTMENT — Leveraging profits, fostering mining advancement.

SUSTAINABILITY — Embracing sustainable practices, empowering local communities.

GLOBAL INFLUENCE — Examining Canada's role as a global leader, including its impact on international markets and partnerships.



GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada

Reaching more senior executives, business owners and professionals

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**

Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

| Standard Booking Deadline | Material Deadline | Publishing Date | Sponsor Content Booking Deadline |
|---------------------------|-------------------|-----------------|----------------------------------|
| January 20 | February 7 | February 28 | January 20 |