



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# Leadership in mining and exploration

Strategically timed International Mining Day and National Miner’s Day

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Canada’s leadership in mining and exploration is underscored by its wealth of critical metals and minerals and the presence of 90 per cent of the world’s leading mining companies. Collaborative partnerships between mining firms, Indigenous communities and governments have fostered a supportive regulatory environment, prioritizing environmental, social, and governance (ESG) standards. Produced in conjunction with Prospectors and Developers Canada – and timed to appear the week of International Mining Day and National Miner’s Day, this special feature will showcase how Canada’s mining and exploration sector is driving progress and prosperity worldwide.

**Proposed topic highlights:**

**RESOURCE DIVERSITY:** Highlighting Canada’s variety of minerals and metals, such as gold, copper, and uranium.

**SUSTAINABILITY & IMPACT:** Spotlighting Canada as a source of critical minerals for renewable energy and batteries, fuelling global sustainability.

**ECONOMIC IMPACT:** How the industry drives growth, creates jobs, and supports communities nationwide.

**INNOVATION:** Leadership in mining innovation by embracing technology for efficiency, safety, and sustainability.

**INDIGENOUS RELATIONS:** Collaborative partnerships with Indigenous communities fostering inclusive development in mining regions.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 16	November 27	December 4, 6	October 16