



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Canadian entrepreneurship

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From small and medium-sized businesses that are the backbone of Canada’s economy, to growing juggernauts that have taken the world by a storm, entrepreneurial excellence is part of Canadian culture. This special feature will celebrate Canadian entrepreneurial drive and impacts ranging from economic and social to environmental and others felt near and far.

Proposed topic highlights:

- LIFE CYCLES** – From start up and acceleration to market maturity, we explore ingredients for business success at all stages of the game.
- TRANSFORMATIVE IMPACTS** – How Canadian entrepreneurs are helping shape the world through innovation, growth and prosperity.
- SUPPORT** – Why supportive inputs that span professional advice to specialized networks and peer-to-peer groups help foster success.
- FINANCE** – Why access to capital – whether through traditional lenders, venture financing, public markets or other means is key to growth. All this and more in this report!

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 12	September 23	September 30	August 12
September 19	October 31	November 7	September 19